



## TV SHOWS

### “Voyage” | Director | Client: Al-Jazeera O2

Two Arab influencers go on a heartwarming and unique journey to discover 12 Middle Eastern cities, indulge their five senses, and to put a smile on someone's face as they perform different acts of kindness.

### “The Mall” | Creative Director | Client: SBC TV

Fourteen Saudi contestants are isolated in a shopping mall without money or possibility to communicate with the outside world. I developed the original format, managed an editorial team of 17 people, and followed up with the technical crew to bring to life this unique show.

### “The Quest” | Creative Director | Client: DUBAI TV

Across the seven Emirates of the UAE, thirteen teams from the Arab world compete against each other in a series of physical challenges and riddles. I supervised each stage of the production, from conceiving the idea to creating the games, recruiting the editorial team, to filming and delivering all 13 episodes to the client.

### “Wipe Out” | Story Producer | Produced by “Endemol ME” for MBC

In this reality competition, contestants try to navigate an extreme obstacle course with one competitor taking home a \$50,000 prize each week. The filming was set in Buenos Aires, Argentina and the post-production took place in Beirut.

### “Ton of Cash” | Story Producer | Produced by “Endemol ME” for Abu Dhabi TV

Billed as the largest scale reality TV show in the Arab world, “Ton of Cash” was shot on location in the UAE and Oman over 60 days, in harsh weather conditions. From following closely the steps of the game, to highlighting the conflicts between the candidates with thorough interviews, I assembled and delivered 4 full episodes (90 min each).

### “Dr Chef” | Content Producer |

Shot in Lebanon for MBC4 (KSA), this morning show sheds the light on the inseparable relation between health, medicine and sports, to provide a healthy lifestyle

### “Tekkroom” | Director |

After 4 successful seasons, I was asked to direct 42 episodes of a show centered on the latest technologies and inventions around the globe. Shot in Lebanon, UAE and Berlin for Abu Dhabi TV.

### “The X-Factor” (Arabic Version – Season 1 & 2) | Story Producer | Client: Rotana TV

### “The Biggest Loser” (Arabic Version - Season 1) | Story Editor | Client: MBC

## CORPORATE FILMS

### Marketing & Communications Videos | Creative Director | Client: “ArcelorMittal Tailored Blanks”

AMTB's 25th Anniversary || CMS Training Video Project || AMTB Health & Safety

Commissioned by one of the leading Automotive Manufacturing companies in Northern America and Mexico, these projects were developed and created to meet the client's brief and translate their vision on screen, celebrating their success and achievements.

### “Make the Cut” | Copywriter – Director |

A Hair Donation Campaign, commissioned by “OneWigStand”, as an incentive for women to donate their hair and create high-quality wigs for chemotherapy patients.

### “Al Siyaha Tuthri” (Tourism is Enriching) | Writer – Director |

Commissioned by Bahrain Ministry of Tourism and Culture, as part of a launching campaign for “Bahrain, Capital of Tourism 2013”. The Shooting was in Manama and the post-production took place in Lebanon.

### “Sar Dawrik” (Now, It's Your Turn) | Writer – Director |

Commissioned by the Lebanese Presidential office of the First Lady, this film sheds the light on the global warming issue and encourages women to apply for the 2010 municipalities elections in Lebanon.

### “Neonate Films” | Director – Editor |

Commissioned by “The Neonate Fund” for their annual gala fundraising event, to provide financial assistance to families with newborns in need of specialized medical care.

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## EDUCATION

2002 — 2005

### Bachelor Degree in Filmmaking, Académie Libanaise des Beaux Arts (alba)

Beirut, Lebanon

Thesis: The Controversial Censorship Policies of Cinema in Lebanon

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## SKILLS

Adobe Premiere Pro

Celtx

Languages:

Avid Media Composer

Keynote

English, French, Arabic, Italian

Final Cut Pro

Knowledge of MS Office

Adobe Photoshop